

# CholestePure Plus II<sup>†</sup>

Supports healthy lipid metabolism and cardiometabolic health<sup>†</sup>

## INDICATIONS

- Ages 18 and up
- Healthy lipid metabolism and cardiometabolic support<sup>†</sup>

## BENEFITS

- Promotes lipid metabolism in support of healthy lipid profiles<sup>†</sup>
- Supports phytosterol intake and overall cardiovascular health<sup>†</sup>
- Promotes healthy lipid metabolism<sup>†</sup>

## FEATURES

- A unique blend of phytosterols, berberine and clinically studied bergamot extract
- Soy-free formula
- Made with high-quality vegetarian ingredients backed by verifiable science

## VERIFIABLE SCIENCE

Phytosterols are structural homologs of cholesterol that occur naturally in many plant foods. Over 30 years of research and 40 clinical trials suggest that phytosterols provide significant support for healthy lipid profiles.<sup>1</sup> CholestePure Plus II provides a unique blend of phytosterols, berberine and clinically studied bergamot extract to promote healthy lipid metabolism and overall cardiometabolic health. Well-established benefits of phytosterols on lipid balance stem primarily from competition with cholesterol for occupancy in micelles, particles that carry cholesterol across the intestinal epithelium into the systemic circulation. Through this mechanism, phytosterols promote excretion of cholesterol in the form of bile acids.<sup>2</sup> Research indicates that the pine-derived phytosterols offered in this formula are comparable to phytosterols from other sources. Bergamot is a citrus fruit containing two newly discovered derivatives of the flavonoids, hesperidin and naringenin. These compounds are naturally conjugated to a moiety known as hydroxymethylglutarate (HMG). In the liver, this unique molecule binds and modulates an enzyme known as HMG CoA reductase, which plays a central role in lipid biosynthesis.<sup>3</sup> These unique compounds also target enzymes, transcription factors and genes involved in lipid metabolism.

In a study involving 192 volunteers, bergamot juice maintained healthy cholesterol and lipid levels in the normal range over a 30-day period.<sup>4</sup> In a separate study of 80 subjects, 150 mg of flavonoids from Bergavit<sup>®</sup> 40 bergamot extract supported healthy lipid and glucose profiles over a 6-month period.<sup>5</sup> Berberine supports cardiometabolic health through a variety of mechanisms, including support for glucose and lipid metabolism, antioxidant defenses and cytokine production. In a randomized, placebo-controlled trial involving 116 subjects, berberine provided statistically significant support for glucose and lipid metabolism. It also helps maintain endothelial function, potentially by promoting healthy vascular cell adhesion molecule-1 (VCAM-1) expression and healthy iNOS activity.<sup>6†</sup>

## SUGGESTED USE

As a dietary supplement, take 2 capsules, 1-2 times daily, with meals.

## STORAGE

Store in a cool, dry place.

## WARNING

Not to be taken by pregnant or lactating women. If you have any health condition or are taking any medication, consult your health professional before use.

## SOURCE

- PhytoPin<sup>®</sup> phytosterol complex is derived from pine (*Pinus pinaster*).
- Bergavit<sup>®</sup> extract is derived from bergamot (*Citrus bergamia*) fruit and standardized to contain 39% flavonoids.
- Berberine HCl is derived from *Phellodendron amurense* bark and Sargent's barberry (*Berberis sargentiana*).

## NOTES

Size 00 caps

Bottle count 120

Order code CHP21

Bottle size 290 cc

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## REFERENCES

1. Chen JT, et al. *Pharmacotherapy*. 2005 Feb;25(2):171-83.
2. Lau VW, et al. *Am J Clin Nutr*. 2005 Jun;81(6):1351-8.
3. Di Donna L, et al. *J Nat Prod*. 2009 Jul;72(7):1352-4.
4. Mollace V, et al. (Unpublished data)
5. Toth P, et al. *Front. Pharmacol*. 06 January 2016
6. Meng S, et al, *Clin Exp Pharmacol Physiol*. 2012 May;39(5):406-11.

## SUPPLEMENT FACTS

**2 capsules, 1-2 times daily, with meals.**

**Two (size 00) vegetarian capsules contain:**

|  |        |
|--|--------|
| Phytosterols<br>(from PhytoPin <sup>®</sup> pine ( <i>Pinus pinaster</i> ) phytosterol complex)                          | 500 mg |
| Berberine HCl  | 400 mg |
| Bergavit <sup>®</sup> 40 bergamot ( <i>Citrus bergamia</i> ) extract (fruit)<br>(standardized to contain 39% flavonoids) | 160 mg |
| Other ingredients: vegetarian capsule (cellulose, water)   |        |

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Bergavit<sup>®</sup> 40 is a registered trademark of Bionap S.r.l.

PhytoPin<sup>®</sup> is a registered trademark DRT and licensed to Pure Encapsulations.



| CholestePure Plus II <sup>†</sup> | Quantity | Order Code |
|-----------------------------------|----------|------------|
|                                   | 120      | CHP21      |

Visit [PureEncapsulationsPro.com](http://PureEncapsulationsPro.com) for more information about our GMO policy.

<sup>†</sup>These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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