

## Hair/Skin/Nails Ultra Comparison



Vitamin C, zinc, copper, manganese and silica are integral collagen and keratin cofactors, promoting skin elasticity. Optimal levels of these nutrients, as well as folate, have been associated with healthy hair, skin and nails. Pure Encapsulations® Hair/Skin/Nails Ultra provides sustained-release CoQ<sub>10</sub> and PureWay-C®, a rapidly absorbed, enhanced-retention vitamin C, to support skin resiliency and help counter the effects of oxidative stress. Clinical studies indicate that biotin may help reinforce the keratin structure of the nails, promoting strength and thickness. BioCell Collagen® is a patented, hydrolyzed and denatured low molecular weight collagen that provides a naturally occurring matrix of hyaluronic acid (HA), chondroitin sulfate and amino acids, to support the elasticity and firmness of skin. Two published reports have revealed that BioCell Collagen® helped moderate the appearance of wrinkles and blemishes in the skin.‡

	Leading Brand (Caplets)	Leading Brand (Gummies)	Hair/Skin/Nails Ultra
Calories	None	Yes (15 Calories)	None
Carbohydrate	None	2 g (from sugar and corn syrup)	None
Hydrogenated Oils	None	Yes (Palm Oil)	None
Serving Size	3 Caplets (Coated Tablets)	2 Gummies	2 Capsules
Ingredient Distinctions & Potencies	Offers multivitamin support with standard forms and dosage levels	Offers 3-nutrient blend in gummy delivery form	Offers targeted selection of clinically studied nutrients, collagen and antioxidants at higher dosage levels
Collagen	50 mg Hydrolyzed Gelatin	None	500 mg BioCell Collagen® hydrolyzed collagen complex
Biotin	3,000 mcg	2,500 mcg	6,000 mcg
Vitamins	Standard B vitamin complex w/ cyanocobalamin and folic acid     DL-alpha tocopheryl acetate     60 mg Ascorbic Acid	<ul><li>No B vitamins</li><li>DL-alpha tocopheryl acetate</li><li>15 mg Ascorbic Acid</li></ul>	<ul> <li>Key targeted B vitamins niacinamide and folate (as Metafolin®, L-5-MTHF)</li> <li>250 mg PureWay-C® [enhanced absorption form]</li> </ul>
Minerals	<ul> <li>Standard minerals in gluconate and oxide forms, including 7.5 mg zinc</li> <li>3 mg horsetail powder for silica</li> </ul>	• None	<ul> <li>Key targeted minerals in bioavailable citrate and glycinate forms, including 30 mg zinc</li> <li>30 mg silica (from bamboo)</li> </ul>
Excipients	Vegetable Cellulose, Gelatin, Natural Palm Leaf Glaze, Silica, Magnesium Stearate	Dicalcium Phosphate, Gelatin, Citric Acid, Lactic Acid, Maltodextrin, Natural Strawberry Flavor, Pectin, Silica, Palm Oil, Carnauba Wax	Maltodextrin, Rice Bran Wax, Citrus Bioflavonoids, Potato Starch, Ascorbyl Palmitate, Vegetarian Capsule

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