



Simple & Profitable Pharmacy Support

Our immune planogram makes merchandising easy and rewarding, with **over 2X higher profit margins** and no minimums.^{1*}



1. In comparison to average store gross profit of 23.3%, NCPA Digest, 2022.

*See back cover for product exclusions

PURE SELECT IMMUNE SUPPORT[‡] (2 ft Shelf Planogram)

The Pure Select Immune Support planogram offers a **dedicated selection of 11 high-quality products for the immune system**, developed with our own unique formulas. Today, more than ever, customers are seeking products to help support their immune health. Offer them a complete range of our bestselling, immune-supporting products you can trust.[‡]



EACH PLANOGRAM SET

EXCLUSIVE WHOLESALE COST*: **\$155.64** | PROFIT AT SRP*: **\$161.96** | REVENUE AT SRP*: **\$317.60**

Loc ID	Order Code	Product Name	Wholesale Price ^{††}	Suggested Retail Price ^{††}	Quantity	Category	Facings
1	ALE26	Aller-Essentials	\$17.74	\$36.20	60 capsules	Immune Support	1
2	CUB56	Curcumin 500 with Bioperine®	\$24.01	\$49.00	60 capsules	Antioxidants	1
3	ECF29	Ester-C® & flavonoids	\$12.94	\$26.40	90 capsules	Immune Support	1
4	DI21	Daily Immune[‡]	\$30.77	\$62.80	120 capsules	Immune Support	1
5	ME36	Melatonin 3 mg	\$7.16	\$14.60	60 capsules	Antioxidants	1
6	NA69	NAC (N-Acetyl-L-Cysteine) 600 mg	\$17.64	\$36.00	90 capsules	Antioxidants	1
7	PDNB2	PureDefense w/NAC travel pack	\$8.72	\$17.80	1 blister pack (20 capsules)	Immune Support	1
8	QU6	Quercetin	\$13.62	\$27.80	60 capsules	Antioxidants	1
9	VAC1	Vitamin A 3,000 mcg (10,000 IU)	\$5.69	\$11.60	120 capsules	Vitamins & Minerals	1
10	VD56	Vitamin D₃ 125 mcg (5,000 IU)	\$9.70	\$19.80	60 capsules	Vitamins & Minerals	1
11	Z36	Zinc 30	\$7.65	\$15.60	60 capsules	Vitamins & Minerals	1

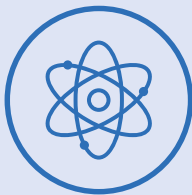
[†]These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

^{††}Pricing is subject to change and reflects the number of facings. ^{*}Cost of shipping not included.

TAKE A CLOSER LOOK AT IMMUNE SUPPORT[‡]

We stay on top of wellness trends by offering uniquely formulated supplements with ingredients that are rigorously tested and backed by verifiable science.

Our products include immune-supportive ingredients that help the body in its efforts to:



Support cellular health[‡]



Support mucosal immune defenses[‡]



Promote immune cell activation[‡]



Promote cell-mediated immune response[‡]



Moderate mast cell function[‡]



Maintain general physiological health[‡]



PURE SOLUTIONS FOR A HEALTHY IMMUNE SYSTEM[†]

Immune health is always important, no matter the time of year. Using sales data and trend insights, we compiled this bestselling bundle to help you stock products that your customers want, while delivering profit to your pharmacy.

Aller-Essentials

Contains a unique blend of nutrients and herbal extracts designed to support healthy seasonal immune response to environmental factors.[†]

Curcumin 500 with Bioperine[®]

Provides a combination of curcumin piperine for enhanced absorption and support for healthy antioxidant defenses as well as liver, colon, musculoskeletal and cellular function.[†]

Daily Immune[†]

Our most comprehensive immune-support formula, featuring wide-range vitamin, mineral and herbal support.[†]

Ester-C[®] & flavonoids

Offers a blend of Ester-C[®] and flavonoid compounds to provide vitamin C support for healthy immune, cellular function and blood vessel integrity.[†]

Melatonin 3 mg

Supports the body's natural sleep cycle.[†]

NAC (N-Acetyl-L-Cysteine) 600 mg

Supports cellular antioxidant defense and supports healthy lung tissue through its mucolytic action.[†]

PureDefense w/NAC travel pack

Supports immune defense and provides support for upper respiratory health in a convenient package designed for travel or short-term dosing.†

Quercetin

Formulated to help support cellular, cardiometabolic and immune health. Quercetin is one of the most bioactive flavonoids and helps maintain mast cell function.†

Vitamin A 3,000 mcg (10,000 IU)

Essential to the healthy functioning of a number of biological processes, Vitamin A supports vision, growth, the body's defense system and healthy maintenance of skin and mucous membranes and may support reproductive function.†

Vitamin D₃ 125 mcg (5,000 IU)

Supports calcium absorption and retention to promote optimal bone health. Vitamin D₃ also supports breast, prostate, cardiovascular, colon and immune health and promotes cellular support for breast and prostate health.†

Zinc 30

Plays an important role in supporting the body's defense system, as well as the absorption and actions of the B vitamins.†



Pure Goodness At Our Core

Good starts with nutritional supplements you can trust. We've spent over 30 years researching, innovating and developing our comprehensive line of premium supplements. Made with high-quality, pure ingredients backed by verifiable science and **FREE FROM** unnecessary additives and many common allergens.

Ask your sales representative about our other planograms!

#1
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brand by healthcare professionals¹



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1. Among professional supplement brands surveyed, Nutrition Business Journal® 2016, 2020
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