

## GETTING STARTED

Pure Encapsulations® can provide your pharmacy with up to **2X higher margins**<sup>2</sup>, samples, and marketing tools to help your pharmacy's success.

### NEW TO PURE ENCAPSULATIONS?

Start ordering direct from Pure Encapsulations today—no middle man, no minimums.

Register for a professional account at [PureEncapsulations.com](http://PureEncapsulations.com) and receive a complimentary full-sized bottle of one of our best-selling products, O.N.E. Multivitamin. Add the product to your cart and use Coupon code **FREEONE20B** to see the goodness for yourself!<sup>††</sup>

### You can place your order:

**Online:** [PureEncapsulations.com](http://PureEncapsulations.com)

**Phone:** 800-753-2277 M-F • 8:30 a.m.–7 p.m. (ET)

**Fax:** 888-783-2277

**Email:** [customerservice@PureEncapsulations.com](mailto:customerservice@PureEncapsulations.com)

## TOOLS TO SUPPORT YOUR BUSINESS

We offer complimentary in-store marketing tools to help drive awareness and education about our products in your pharmacy.

<sup>††</sup>Valid on orders placed by healthcare professionals in the US only. Cannot be combined with other promotions or used on previous orders, exclusions may apply. One-time use and valid on 1 complimentary bottle of O.N.E.™ Multivitamin. Free standard<sup>2</sup> shipping will become available at checkout. Expires 12/31/21 at 11:59 p.m. ET.

<sup>2</sup> NCPA Digest 2020.

### UNIQUE FORMULATIONS NOT FOUND ANYWHERE ELSE

Our unique formulations include exclusive ingredients, backed by science and driven by positive outcomes. Each product is designed to support specific health functions, from immune support to cognitive function and more, and is one-of-a-kind to Pure Encapsulations®.<sup>1</sup>

### HIGH STANDARDS, ALWAYS

Our products don't go to market without meeting the most stringent criteria to ensure the highest quality. We ensure the integrity of every product with the promise of premium sourced ingredients, verifiable science, and significant testing by certified independent laboratories of our raw materials and final products, to verify their potency and purity.

### GET TO KNOW OUR MOST POPULAR PRODUCTS



Learn more at [PureEncapsulations.com/best-sellers](http://PureEncapsulations.com/best-sellers)

<sup>1</sup>These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

## Why Pharmacies Choose Us

- Up to **2X higher margins**<sup>2</sup>
- Most comprehensive line of **FREE-FROM** products\*\*
- The **#1 most trusted** brand among healthcare practitioners and consumers<sup>1</sup>
- Staff education
- In-store marketing support
- No minimums
- Product samples

Not distributed in retail chain pharmacies



<sup>1</sup> Nutrition Business Journal® 2016.  
<sup>\*\*</sup>As of 10/22/2019 among leading professional brands.

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800.753.2277 | [PureEncapsulations.com](http://PureEncapsulations.com)

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## It's what's on the inside that counts



Incorporate the **#1 most trusted** practitioner brand<sup>1</sup> into your pharmacy today

<sup>1</sup> Nutrition Business Journal® 2016.

**pure**  
encapsulations®

## PURE GOODNESS AT OUR CORE

Good starts with nutritional supplements you can trust. We've spent 30 years researching, innovating, and developing our comprehensive line of premium supplements, made with high-quality, pure ingredients, and backed by verifiable science to complement your plan of care.

**#1 MOST TRUSTED BRAND**  
among healthcare practitioners & consumers!



**FOR EVERYTHING YOUR PATIENTS NEED AND NOTHING THEY DON'T – THAT'S GOODNESS ENCAPSULATED.**

## TRANSPARENCY FROM START TO FINISH

Our products don't end up in your hands without significant testing. Additional independent microbiological testing also ensures the purity and safety of all our products.

### PURE FREE-FROM INGREDIENTS

More and more people are following a free-from lifestyle, whether by choice or necessity. So, we're here to support your pharmacy customers' wellness with products that contain no GMOs, trans fats, many common allergens, preservatives, and other unnecessary additives and ingredients.

We offer the most comprehensive line of supplements FREE FROM:\*\*



### EVIDENCE-BASED NUTRITION

Pure Encapsulations® is a leader in nutritional science with a longstanding commitment to scientific innovation. To date, we have more than 50 product-specific clinical studies published in leading peer-reviewed journals. Our investment in clinical research aims not only to promote product safety, efficacy, and innovation, but to elevate the status of nutrition science in general. These efforts have yielded key findings and resulted in a continuous output of publications in top scientific journals.

\*Visit PureEncapsulations.com for more information on our GMO policy.

\*Except where labeled.

\*\*As of 10/22/2019 among leading professional brands.

With Pure Encapsulations® you'll see up to a 2X higher margin than average for supplements<sup>2</sup>.

PLEASE TEAR HERE

### STOCK THE BEST SELLERS

Pure Encapsulations studies data from the Hamacher Resource Group, which analyzes best-selling status across consumer supplements, along with internal data on the best-selling Pure Encapsulations products among Independent Pharmacies to help you select and stock wisely.

#### PURE SELECT 10 (2 ft Shelf Planogram)

For a low initial investment of \$133.85, you can stock the top 10 best-selling Pure Encapsulations formulas.



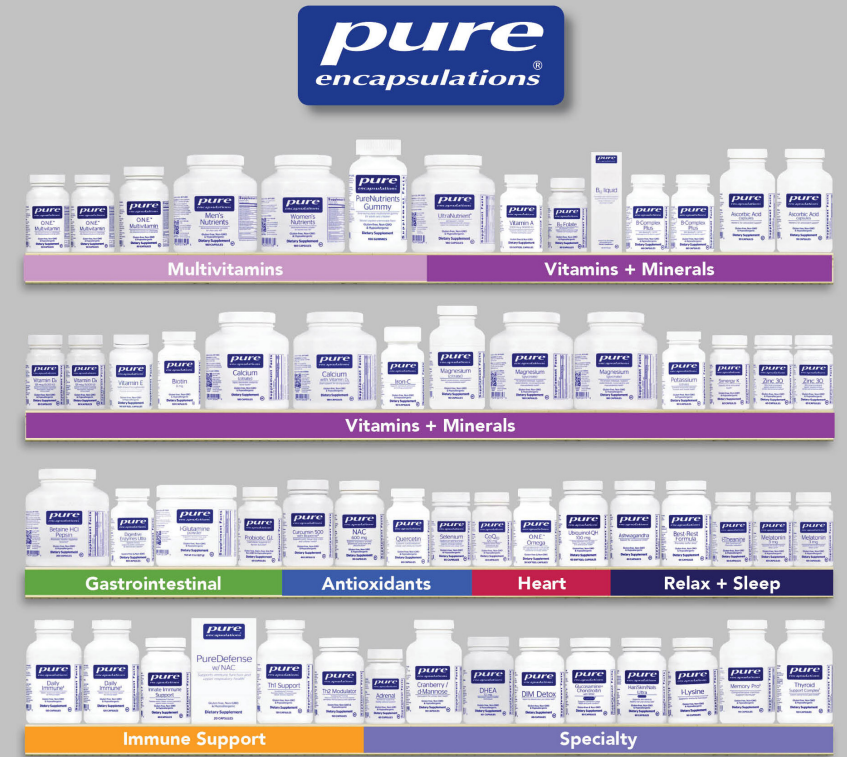
#### PURE SELECT 25 (2 ft Endcap Planogram)

Offer a more comprehensive selection of FREE-FROM premium products that covers a wider range of needs and health goals with the top 25 best-selling formulas.



#### PURE SELECT 50 (3 ft Endcap Planogram)

For your customers' important dietary and health goals, we offer our most comprehensive selection of the top 50 Pure Encapsulations formulas.



#### PURE SELECT IMMUNE SUPPORT (3 ft Shelf Planogram)

A selection of 13 high-quality antioxidant and vitamin supplements to help support a healthy immune system<sup>1</sup>.



PLEASE TEAR HERE

Ask your sales representative for more information on each planogram option<sup>2</sup>.

These products all carry a minimum of **50% margins**. You can expect a **2:1 return** when selling at Suggested Retail Price.

1. Nutrition Business Journal® 2016.

<sup>1</sup>These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

2. NCPA Digest 2020.