

PURE SELECT - IMMUNE SUPPORT[‡] (3 ft Shelf Planogram)

A dedicated selection of 12 high-quality products for the immune system, developed with our own unique support formulas. Today, customers are seeking products to help improve their immune health. **PURE SELECT IMMUNE SUPPORT** offers a complete range of the best-selling immune-supporting products you can trust.[‡]



MINIMUM GROSS INVESTMENT*: \$210.05
MINIMUM GROSS PROFIT*: \$210.05

Shelf 1

Loc ID	Order Code	Product Name	Wholesale Price ^{††}	Suggested Retail Price ^{††}	Quantity	Category	Facings
1	DI21	Daily Immune	\$26.25	\$52.50	120 capsules	Immune Support	2
2	IIS6	Innate Immune Support	\$18.25	\$36.50	60 capsules	Immune Support	1
3	NA69	NAC (N-Acetyl-Cysteine) 600 mg	\$15.05	\$30.10	90 capsules	Antioxidants	1
4	PDNB2	PureDefense w/NAC travel pack	\$7.40	\$14.80	1 blister pack (20 capsules)	Immune Support	1
5	TH11	Th1 Support	\$24.45	\$48.90	120 capsules	Immune Support	1
6	TH2A1	Th2 Modulator	\$23.90	\$47.80	120 capsules	Immune Support	1
7	VAC1	Vitamin A 3,000 mcg	\$4.65	\$9.30	120 capsules	Vitamins and Minerals	1
8	A19	Ascorbic Acid Capsules (Vitamin C) 1 gram	\$9.15	\$18.30	90 capsules	Vitamins and Minerals	1
9	VD56	Vitamin D13 125 mcg (5,000 IU)	\$8.35	\$16.70	60 capsules	Vitamins and Minerals	2
10	ME36	Melatonin 3 mg.	\$6.30	\$12.60	60 capsules	Antioxidants	2
11	QU6	Quercetin	\$11.60	\$23.20	60 capsules	Antioxidants	1
12	Z36	Zinc 30	\$6.90	\$13.80	60 capsules	Vitamins and Minerals	2

[‡]These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

^{††}Pricing is subject to change and reflects the number of facings. *Cost of shipping not included.

Pure Goodness At Our Core

Good starts with nutritional supplements you can trust. At Pure Encapsulations[®] we've spent 30 years researching, innovating, and developing our comprehensive line of premium supplements, made with high-quality, pure ingredients, and backed by verifiable science to complement your plan of care.

#1
 MOST RECOMMENDED
 brand by healthcare professionals¹



Ask your sales representative about our other planograms!

1. Among professional supplement brands surveyed, Nutrition Business Journal[®] 2016, 2020

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 800.753.2277 | PureEncapsulations.com

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Pure Encapsulations[®] products give you a very healthy return—Up to a 2X higher margin than the average for supplements¹.



IMMUNE SUPPORT[‡]

1. NCPA Digest, 2020

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pure
 encapsulations[®]

TAKE A CLOSER LOOK AT IMMUNE SUPPORT‡

We stay on top of wellness trends by offering uniquely formulated supplements with ingredients that are rigorously tested and backed by verifiable science. Immune health is always important, which is why we've compiled options to help you stock products that your customers want, while delivering profit to your pharmacy.

STOCK THE BEST SELLERS

Using sales data and trend insights, we created these best-seller bundles to help you stock products that your customers want.



SEE WHAT OUR SPECIALTY IMMUNE PRODUCTS OFFER



Daily Immune‡

Our most comprehensive immune support formula, featuring wide-range vitamin, mineral and herbal support‡.

Innate Immune Support

Designed to promote cell-mediated immune response, including NK cell and macrophage activity. Innate Immune Support may be indicated for enhancement of natural defenses and mucosal health‡.

NAC (N-Acetyl-L-Cysteine) 600 mg

Provides powerful nutritional support to cells as an antioxidant, and supports healthy lung functioning through its mucolytic action‡.

Pure Defense w/NAC travel pack

Supports immune defense and provides enhanced support for upper respiratory health in a convenient package designed for travel or short-term dosing‡.

Th1 Support

Designed to support healthy activation of Th1 cells to promote innate immunity and cell-mediated immune defenses. Th1 responses are affected by stress, aging, and cytokine changes resulting from metabolic, hormonal, physiological, and environmental factors‡.

Th2 Modulator

Helps support healthy modulation of Th2 cytokines, and eosinophil and mast cell activity. It also helps maintain healthy modulation of mucosal immune responses to environmental factors, and offers support for self-tissue response‡.



Vitamin A 3,000 mcg (10,000 IU)

Essential to the healthy functioning of a number of biological processes. It supports vision, growth, reproductive function, the body's defense system, and healthy maintenance of skin and mucous membranes‡.

Ascorbic Acid Capsules (Vitamin C)

Supports the body's defense system by enhancing white blood cell function and activity, and increasing interferon levels, antibody responses, and secretion of thymic hormones‡.

Vitamin D₃ 125 mcg (5,000 IU)

Naturally supports calcium absorption and retention within bones to promote optimal bone health. Vitamin D₃ also supports breast, prostate, cardiovascular, colon and immune health‡.

Melatonin 3 mg.

Promotes relaxation in the body for restful sleep‡.

Quercetin

Formulated to help support cellular, cardiometabolic and immune health. Quercetin is one of the most bioactive flavonoids and helps maintain mast cell function‡.

Zinc 30

Plays an important role in supporting the body's defense system, and is related to the normal absorption and actions of the B vitamins‡.

