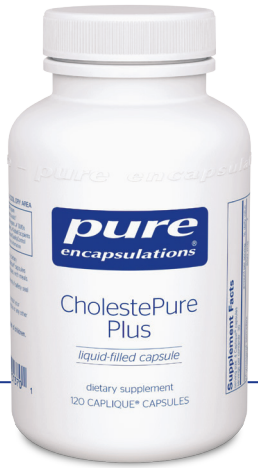
CholestePure Plus*

Introduced 2011



What Is It?

CholestePure Plus provides soluble phytosterol esters and clinically studied Bergamonte™ extract for powerful support for healthy lipid metabolism and overall cardiometabolic health.*

CholestePure Plus* Special Features

Phytosterol Esters

- Help support healthy lipid metabolism as established by scientific evidence*
- Promote excretion of cholesterol by competing with cholesterol for occupancy in the micelles*

Bergamonte™

- Provides two newly discovered derivatives of the flavonoids hesperidin and naringenin from the citrus fruit bergamot
- Maintains healthy lipid balance by binding and modulating the enzyme HMG-CoA reductase*

Uses For CholestePure Plus*

Lipid Metabolism: CholestePure Plus is designed to support the balance between lipid biosynthesis and excretion for maximum cardiovascular benefit. Meta-analyses of over 40 clinical trials suggest that phytosterols provide significant support for healthy lipid profiles. Well-established benefits of phytosterols on lipid balance stem primarily from competition with cholesterol for occupancy in micelles, particles that carry cholesterol across the intestinal epithelium into the systemic circulation. Through this mechanism, phytosterols promote excretion of cholesterol in the form of bile acids. Bergamonte™ offers flavonoids that are naturally conjugated to a moiety known as hydroxymethylglutarate (HMG). In the liver, this unique molecule binds and modulates the enzyme HMG-CoA reductase, which plays a central role in lipid biosynthesis. By specifically targeting this enzyme, bergamot flavonoids maintain healthy lipid balance. In a study involving 192 volunteers, bergamot juice maintained healthy cholesterol and triglyceride levels in the normal range over a 30-day period. In a separate study of 238 subjects, Bergamonte™ supported healthy lipid, triglyceride and glucose profiles at dosages of 500 mg or 1,000 mg daily over a 30-day period.*

What Is The Source?

Phytosterol complex is derived from soybean oil. Bergamonte™ Citrus Bergamia Risso Polyphenolic Extract is derived from the fruit and standardized to contain 25% flavonoids.

Recommendations

Pure Encapsulations® recommends 2 Caplique®†† Capsules twice daily, with meals.

Are There Any Potential Side Effects Or Precautions?

If pregnant or lactating, consult your physician before taking this product. There have been rare reports of G.I. upset, nausea, gas, diarrhea, or constipation from phytosterol consumption. Bergamot extract may cause increased photosenitivity. Consult your physician for more information.

Are There Any Potential Drug Interactions?

At this time, there are no known adverse reactions when taken in conjunction with medications. Consult your physician for more information.

(continued)

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

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CholestePure Plus*

two Capilque®†† Capsules contain	v 00
phytosterol complex	425 mg
providing:	
total phytosterols	250 mg
Bergamonte™ Citrus bergamia	250 mg
Risso polyphenolic extract (fruit) (standardized to contain 25% flavonoids)	

other ingredients: glycerin, vegetarian Caplique® Capsule (cellulose, water), water

Contains soy

2 Capilque®†† Capsules twice daily, with meals.

Bergamonte™ is the trademark of HP Ingredients.

Caplique® is a registered trademark used with permission.

†† A Pure Encapsulations® Caplique®†† capsule is a liquid-filled, two-piece capsule sealed with a band. Each capsule is preserved with a nitrogen bubble, which may give the appearance of the capsule not being full. Contents may appear cloudy or thick and may settle or separate.

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