

## Ask your healthcare practitioner about Hemp CBD VESIsorb®

- Trusted CBD products from the #1 most recommended brand by healthcare professionals\*
- 100% US-sourced, field-grown agricultural hemp
- Broad-spectrum and —each batch is tested to ensure THC levels are less than 0.3%
- Patented VESIsorb® technology to enhance absorption in the body
- Solvent-free, clean CO<sub>2</sub> extraction, an environmentally friendly and efficient method
- Third-party tested for potency and purity
- Available as easy-to-swallow softgels or convenient liquid delivery



\*As of 10/22/2019 among leading professional brands.  
†Visit [PureEncapsulationsPro.com](https://PureEncapsulationsPro.com) for more information about our GMO policy.

## Goodness Encapsulated

Backed by science, Pure Encapsulations® products are designed to support your wellness goals using high-quality, pure ingredients. Every supplement is FREE FROM unnecessary additives and many common allergens, offering everything you need and nothing you don't—that's goodness encapsulated.†

### Pure Encapsulations products are FREE FROM:



Wheat, Soy\*  
Dairy\*, Eggs



Tree Nuts  
& Peanuts



Gluten



Artificial Colors,  
Flavors & Sweeteners



Coatings  
& Shellacs



GMO  
GMO†



Unnecessary  
Binders, Fillers  
& Preservatives



Mg  
Stearate  
Magnesium  
Stearate



Trans Fat &  
Hydrogenated Oils

For more information, visit:  
[PureEncapsulationsPro.com](https://PureEncapsulationsPro.com)



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†These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

## Your Guide to Understanding Cannabidiol (CBD)



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## If you and your practitioner are discussing the use of products with CBD, you most likely have questions.

We understand why! There's an abundance of information on the internet on the use of CBD for health and wellness. Unfortunately, some of that information can be confusing and misleading. We hope this helpful guide answers some of your questions about CBD. Be sure to talk with your healthcare practitioner about the safe and effective use of CBD products.

### What's the difference between hemp and marijuana?

While hemp and marijuana both come from the cannabis plant, the difference is in the level of THC present. THC produces a psychoactive (getting high) effect.

#### Cannabis (Genus)



**Marijuana Strain**  
(5%-25% THC)



**Industrial Hemp Strain**  
(<0.3% THC)



**Did you know that marijuana can contain up to 25% THC? Agricultural hemp strains must legally contain less than 0.3% THC by dry weight.**

### What is cannabidiol? Is it the same as CBD?

Yes. CBD is the abbreviation for cannabidiol, a naturally occurring compound found in the hemp plant (also known as cannabis or *Cannabis sativa*). Hemp contains hundreds of beneficial compounds called cannabinoids. The two most common cannabinoids in hemp are tetrahydrocannabinol (THC) and cannabidiol (CBD).

#### Important cannabis compounds:

- **Cannabinoids:** a group of compounds that act on "cannabinoid receptor" sites in cells located throughout our body [the endocannabinoid system, or ECS]
- **Terpenes:** metabolites found in the essential oils of all plants; provide aroma
- **Flavonoids:** important antioxidants that give plants their color
- **Fatty Acids:** lipid chemicals that promote healthy cell function
- **Beta-caryophyllene:** an aromatic terpene



### Does CBD get you high?

No. Unlike THC, CBD is not a psychoactive compound, and therefore will not get you high.

### Is CBD safe?

As with any dietary supplement, consult your healthcare practitioner before using CBD products, especially if you are pregnant, nursing, anticipate surgery, taking medication on a regular basis or are otherwise under medical supervision. CBD is not for children.

### What forms do CBD products come in?

There are a myriad of delivery systems for CBD, including liquids, capsules, softgels and sprays.

### Is it true that CBD products can be hard to absorb in the body?

Yes. CBD compounds are fat (lipid) soluble, which can make absorption (also known as bioavailability) more difficult. CBD products with lipid-based delivery systems can help with absorption.