

THERE'S GOODNESS IN OUR DNA

WHEN IT COMES TO YOUR HEALTH, IT'S PERSONAL

More than ever, science is helping us understand every aspect of our health—right down to our DNA. With PureGenomics®, that knowledge is our blueprint for creating a wellness plan that is tailored to you, and grounded in DNA-based nutrition advice. Under the guidance of your healthcare provider, PureGenomics' personalized lifestyle and nutritional insights can help you unlock the goodness within.

HOW IT WORKS

Using your existing genetic data from 23andMe® or Ancestry.com®, PureGenomics helps to identify the relationship between your genes, nutrition and wellness. What's uncovered is translated into simple and actionable nutrition and lifestyle recommendations, including what supplements may help you achieve your health goals.

Talk to your doctor about PureGenomics. Visit **PureGenomics.com** for more information.

THE PURE DIFFERENCE

For the last 30 years, Pure Encapsulations has been formulating products using high-quality, pure ingredients that undergo independent, third-party laboratory testing to ensure you're getting nothing short of the best. Our comprehensive line of supplements provides something for everyone, including products that span across 16 health categories including memory and mood, gastrointestinal, immune support and more to help you achieve optimal wellness.†



BE GOOD TO YOUR HEALTH

Talk to your healthcare provider about how Pure Encapsulations® can help impact your health for the better.

Visit **PureEncapsulations.com** for more information



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It's what's on the inside that counts



NUTRITIONAL SUPPLEMENTS YOU CAN TRUST

PURE
Genomics®

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†These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

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GOODNESS ENCAPSULATED

Good starts with nutritional supplements you can trust. That's why Pure Encapsulations® products are formulated using high-quality, pure ingredients, FREE FROM unnecessary additives and many common allergens, and backed by verifiable science. Everything you need and nothing you don't—that's goodness encapsulated.

OUR SUPPLEMENTS ARE FREE FROM:



Wheat, Soy*, Dairy*, Eggs



Tree Nuts & Peanuts



Gluten



Artificial Colors, Flavors & Sweeteners



Coatings & Shellacs



GMOs†



Unnecessary Binders, Fillers & Preservatives



Magnesium Stearate



Trans Fat & Hydrogenated Oils

#1
MOST
RECOMMENDED
brand by healthcare
professionals¹

†Visit PureEncapsulations.com for more information on our GMO policy.
1. Among professional supplement brands surveyed, Nutrition Business Journal® 2016, 2020.
*Except where labeled.

GOOD FROM START TO FINISH

WE WORK WITH THE BEST

When developing our products, we work in close collaboration with leading medical professionals and nutrition experts to create **premium dietary supplements that you can feel good about.**

WE HAVE HIGH STANDARDS

Our products don't go to market without meeting the most stringent criteria to **ensure the highest quality.** We ensure the integrity of every product with the promise of premium-sourced ingredients, verifiable science, and significant testing by certified independent laboratories of our raw materials and final products, to verify their potency and purity.



WHAT YOU SEE IS WHAT YOU GET

We also believe in transparency, so every ingredient we put into our products, even if it's just a trace amount, is listed on the label. If there's an ingredient sourced from a possible allergen — we call that out too.

Visit **PureEncapsulations.com** for more information.

GOOD ON THE INSIDE AND OUT

At Pure Encapsulations®, we don't just focus on **making something good**, but **doing good as well.** That's why we're proud to support non-profit organizations that are dedicated to supporting global wellness, improving the health of those most in need and enriching lives around the world, while we also work toward creating a more sustainable future for our planet.

SOS CHILDREN'S VILLAGES

Our support helps the largest non-profit organization dedicated to protecting and supporting orphaned and abandoned children by providing them with essential resources like education, healthcare, and trauma care.

PURE-LY GREEN

We are committed to a sustainable future, and that comes through not just in what we produce but also in what we practice as a company. That's why we are constantly working to reduce our environmental footprint, with practices like eliminating non-recyclable, single-use plastic from our offices, and reducing the plastic wrapping on our bottles. And we won't stop there.

GLOBAL MEDICAL

We support Global Medical, the first non-profit medical group to provide care to refugees, disaster survivors and the poor, while also researching the underlying causes of radicalization, violence, and PTSD in an effort to end the cycle of poverty and violence.

