

There's goodness in our DNA

Personalized nutrition matters — and PureGenomics® can help bring its benefits to your practice. We harness the science of nutrigenomics and the relationship between **genes, nutrition, and wellness** to develop strategies for optimal health, one patient at a time. Helping patients reach their fullest health potential based on their unique genetics, now that's something we can all feel good about.

Bring PureGenomics to your practice.
Learn more at PureGenomics.com



Let us focus on the science of nutrigenomics, so that you can focus on your patients

Visit PureGenomics.com to register today.

Better Health from Within

Enhance Your Practice With
Simple, Reliable, Actionable
Genomic Data From
PureGenomics®



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PURE
Genomics®

Take your practice to the next level with PureGenomics®

PureGenomics provides a personalized approach to nutrition — a first-of-its-kind, **free nutrigenomics service** on behalf of Pure Encapsulations® that empowers healthcare providers with tools, products, information, and education to help validate or guide strategies based on a patient's unique genetic needs.

We make it simple for you to bring the science of nutrigenomics to your practice with resources and support at every step. With PureGenomics you'll be able to enhance your practice with:



Comprehensive genetic reports rooted in science



Actionable nutrition and lifestyle insights customized to each individual patient



Personalized recommendations for **research-backed supplements** available through Pure Encapsulations



Ongoing support through education and resources

Genetic Reports

A Roadmap To Better Health, Rooted In Science

We translate a patient's genetic data — previously collected by 23andMe® or Ancestry® — into easy-to-interpret reports that identify more than 70 scientifically credible genetic variations, called single nucleotide polymorphisms (SNPs), and their eleven associated trait categories that can affect patient health. Using these findings our reports provide easy-to-understand nutritional and lifestyle recommendations that are tailored to a patient's unique genetic needs. As additional clinically relevant SNPs are discovered, our reports are automatically updated and healthcare providers are notified.

Your Dashboard

All the tools you need in one place

From your healthcare provider dashboard you have the tools you need to easily:

- ✓ Add or manage patients
- ✓ Review patient reports
- ✓ Customize supplement recommendations
- ✓ Access support and education



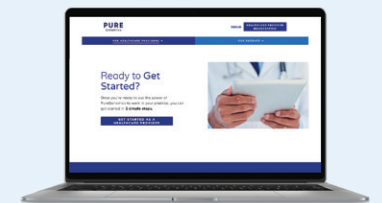
Ready to Get Started?

At PureGenomics®, we partner with qualified healthcare practitioners like you, because we believe that you play a crucial role in safely guiding and maximizing outcomes for patients. Register with PureGenomics today and bring the science of nutrigenomics to your practice.

Register Today

Bring the benefits of PureGenomics to your practice in 2 easy steps:

1. Register for a PureGenomics account
2. Add your patient



Once your patient has completed registration they will receive details on next steps to get them one step closer to personalized nutritional and lifestyle recommendations.

Register today at [PureGenomics.com](https://www.puregenomics.com), or learn more on our [Frequently Asked Questions](#) page.

