

It's what's on the inside that counts



PureEncapsulations.com

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

pure
encapsulations®

GOODNESS ENCAPSULATED

At Pure Encapsulations®, we know it's what's inside that counts. We've spent 30 years researching, innovating, and developing our comprehensive line of premium supplements, made with high-quality, pure ingredients, backed by verifiable science to complement your plan of care. Everything your patients need and nothing they don't—that's goodness encapsulated.

OUR SUPPLEMENTS ARE FREE FROM:



Wheat, Soy*,
Dairy*, Eggs



Tree Nuts
& Peanuts



Gluten



Artificial Colors,
Flavors & Sweeteners



Coatings
& Shellacs



GMOs†



Unnecessary
Binders, Fillers
& Preservatives



Magnesium
Stearate



Trans Fat &
Hydrogenated Oils

**#1 MOST
TRUSTED
BRAND**

among healthcare
practitioners
& consumers¹

†Visit PureEncapsulations.com for more information on our GMO policy.

1. Nutrition Business Journal® 2016.

*Except where labeled.

THE PURE DIFFERENCE

What makes us different is the promise of goodness that goes into every one of our supplements. We take high standards seriously, which is why we're ranked highest in ingredient purity, quality testing, and trust.² Our supplements are made with only premium ingredients sourced from trusted suppliers and guided by our nutritional experts, then carefully manufactured and tested to ensure they are FREE FROM unnecessary additives and many common allergens.

DRIVEN BY SCIENCE

Pure Encapsulations® is driven by science, and the proof is in our products. Every supplement is made using only premium ingredients sourced from trusted suppliers around the world and guided by our team of scientific and medical experts. So patients can feel as confident about what they put into their bodies as you are recommending it.



2. Kaiser Associates 2014

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GOOD FROM START TO FINISH

QUALITY PROMISE

Our products don't go to market without meeting the most stringent criteria to ensure the highest quality. We ensure the integrity of every product with the promise of premium sourced ingredients, verifiable science, and significant testing by certified independent laboratories of our raw materials and final products, to verify their potency and purity. All of our raw materials are tested for identity, potency, microbial contaminants, heavy metals (including mercury, arsenic, cadmium and lead), 32 solvent residues, and allergens, depending on risk. Herbal ingredients are tested for 70 different pesticide compounds, and essential fatty acids and fish/krill oils are tested for dioxins, furans, PCBs, and other agents. We also have a comprehensive Allergen SOP (Standard Operating Procedure) that prevents ingredient cross-contamination by flagging allergen-containing ingredients. So you can feel confident knowing only the best of the best ever make it into your hands.

PURE SCIENCE

Scientific research raises the bar for everything we do. That's why we've published more than 30 recent product-specific clinical studies in leading peer-reviewed journals, highlighting our commitment to research and our collaboration with top academic institutions, including the Cleveland Clinic Foundation, Université Laval, and Brigham at Harvard.



STRONG CONNECTIONS

Our strength lies in our partnerships with leaders in the most important nutritional health areas: genomics, mental health and emotional well-being, weight management, immunology, gastrointestinal health and more. We partner with medical experts who not only help us formulate products, but also help to develop clinical protocols based on their success with our products, which they test and validate through clinical practice while advancing our ongoing education initiatives.

WHAT YOU SEE IS WHAT YOU GET

We know it's what's on the inside that counts, and it shows right on our labels. Every ingredient we put into our products, even if it's just a trace amount, is listed on the label. And if there's an ingredient sourced from a possible allergen—we call that out too. We also list minerals by their true elemental weight and standardizations of herbal extracts.

Visit PureEncapsulations.com
for more information.



GOOD ON THE INSIDE AND OUT

The goodness that goes into our supplements is also at the core of everything we do. Our commitment to improving the health and wellness of others doesn't stop when we've put the cap on the bottle. Here are a few organizations and initiatives we're passionate about.

SOS CHILDREN'S VILLAGES

Our support helps the largest non-profit organization dedicated to protecting and supporting orphaned and abandoned children by providing them with essential resources like education, healthcare, and trauma care.

PEACE POSSIBLE

We support Peace Possible, the first non-profit medical group to provide care to refugees, disaster survivors and the poor, while also researching the underlying causes of radicalization, violence, and PTSD in an effort to end the cycle of poverty and violence.

HEALTHY PLANET INITIATIVES

We are committed to a sustainable future, and that comes through not just in what we produce but also in what we practice as a company. That's why we are constantly working to reduce our environmental footprint, with practices like eliminating non-recyclable, single-use plastic from our offices, and reducing the plastic wrapping on our bottles. And we won't stop there.



THERE'S GOODNESS IN OUR DNA

GOOD STARTS FROM WITHIN

PureGenomics® is a free service, on behalf of Pure Encapsulations®, dedicated to empowering healthcare providers with simple, reliable, and actionable genomic information.

HOW IT WORKS

Using existing genetic data from 23andMe® or Ancestry®, PureGenomics identifies common, clinically relevant genetic variations, and their associated trait categories—what's uncovered is translated into simple and actionable nutrition and lifestyle recommendations for your patient.



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PureGenomics® nutritional information is not intended for use in the diagnosis, cure, mitigation, treatment or prevention of disease.

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