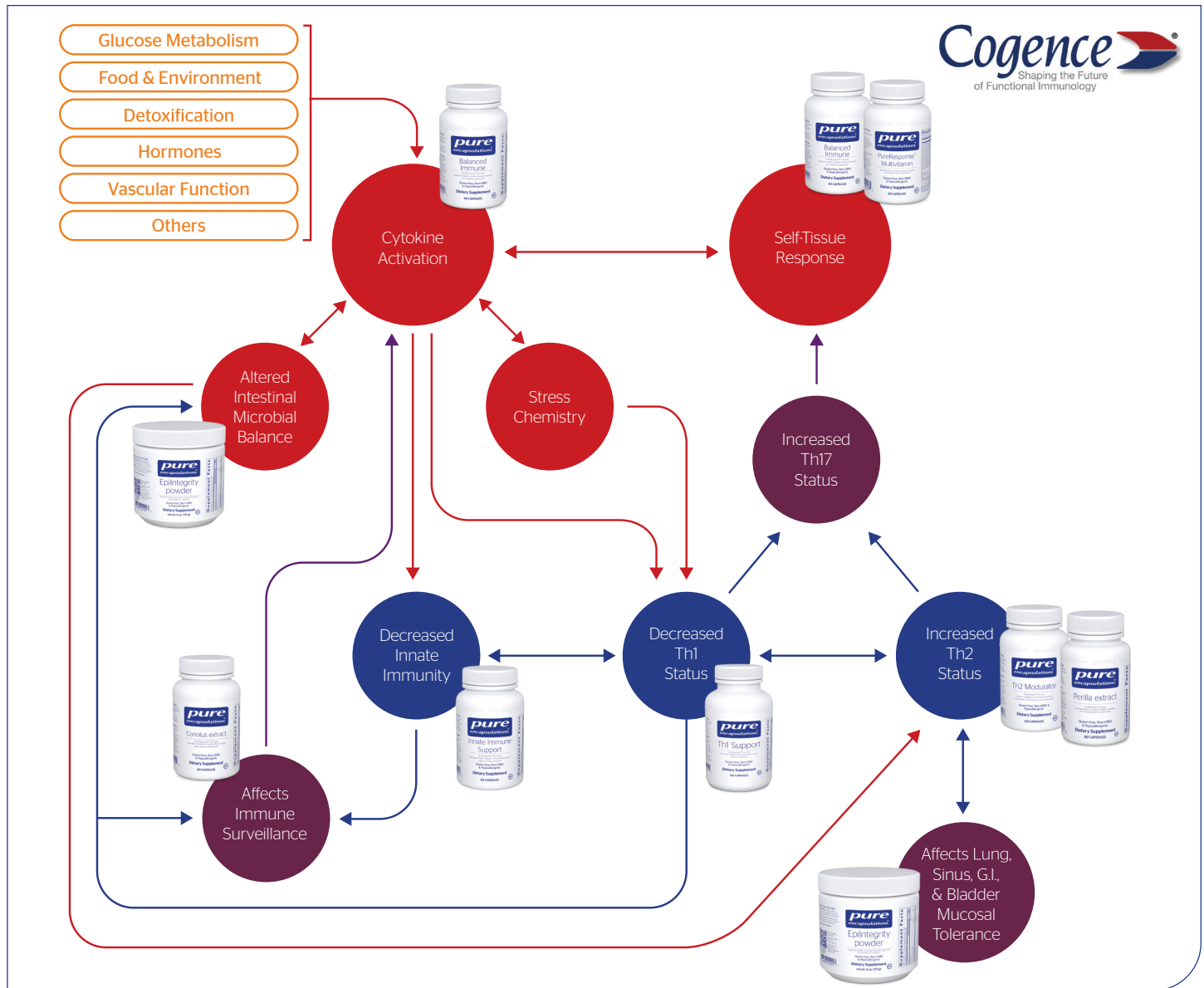


# The PureResponse™ Self-Tissue Response Road Map<sup>‡</sup>

Developed with Samuel F. Yanuck, D.C., FACFN, FIAMA<sup>+</sup>

The PureResponse™ Self-Tissue Response Road Map illustrates the interrelationships among elements of the immune system, the environment, and other biological processes. Key formulations are overlaid on this road map, where they are supportive of the underlying immune function. For more information on the application of these formulas, please refer to the PureResponse™ Self-Tissue Response Guide or visit [CogenceImmunity.com](http://CogenceImmunity.com) to learn more about the underlying immunology of self-tissue response. Learn more about the products featured in this road map below.<sup>‡</sup>



## PureResponse™ Products

- |   |  |   |   |
|---|--|---|---|
| <p><b>Step 1</b></p> <p><b>Th1 Support</b></p> <p><b>Th2 Modulator</b></p>                  | <p>Promotes a healthy Th1 immune response<sup>‡</sup></p> <p>Helps to modulate the Th2 immune response and balanced mast cell activity<sup>‡</sup></p> | <p><b>Step 3</b></p> <p><b>Coriolus extract</b></p> <p><b>Perilla extract</b></p> | <p>Promotes white blood cell number and function<sup>‡</sup></p> <p>Supports healthy modulation of Th2 cytokines and mucosal health<sup>‡</sup></p>                 |
| <p><b>Step 2</b></p> <p><b>Balanced Immune</b></p> <p><b>PureResponse™ Multivitamin</b></p> | <p>Modulates cytokine production<sup>‡</sup></p> <p>Supports immune balance and responsiveness<sup>‡</sup></p>   | <p><b>EpilIntegrity powder</b></p> <p><b>Innate Immune Support</b></p>            | <p>Supports G.I. barrier integrity and immune cell function<sup>‡</sup></p> <p>Promotes healthy cellular immune response to support innate immunity<sup>‡</sup></p> |

Available for download at [PureEncapsulations.com/pr-roadmap](http://PureEncapsulations.com/pr-roadmap)

<sup>‡</sup>Dr. Yanuck is a retained advisor to Pure Encapsulations. © Cogence, LLC. All rights reserved.

<sup>‡</sup>These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



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