



490 Boston Post Rd., Sudbury, MA 01776

# PureResponse™

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PRP618



Nothing But Pure®

# PureResponse™

Promote Active Response.‡  
Create Immune Balance.‡



‡These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

# PureResponse™

A first-of-its-kind platform at the forefront of functional immunology, PureResponse™ was developed for the more than 25 million Americans seeking solutions to reset their immune balance and responsiveness. Through a progressive decoding of functional immunology, this platform teases apart the nuances for each patient type and addresses the unique, underlying core biological mechanisms to advance the practitioner's understanding and deliver predictable results.‡



Developed in collaboration with nationally recognized immunology thought leader Samuel F. Yanuck, D.C., this exclusive nutrition platform features:

- ✓ Primary Drivers of Immune Balance Roadmap
- ✓ Patient Questionnaire
- ✓ Clinically Validated Protocol
- ✓ Foundational and Targeted Support Products†
- ✓ Diet and Lifestyle Recommendations
- ✓ Assessment and Monitoring Recommendations
- ✓ Case Studies

**Samuel F. Yanuck, D.C., FACFN, FIAMA,\*** is a functional immunologist with a private practice in Chapel Hill, N.C. He serves as CEO and director of education at Cogence, LLC, an online functional immunology education company, and as an adjunct assistant professor at the University of North Carolina School of Medicine, Program on Integrative Medicine.



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\*Dr. Yanuck is a retained consultant for Pure Encapsulations.

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