Quality Defined

- Zero Hydrogenated Fat
- Zero Artificial Sweeteners
- Zero Gluten
- Zero Coatings
- Zero Magnesium Stearate
- Zero Artificial Colors

Zero Compromises. Pure Results.
WHY PURE ENCAPSULATIONS®

Only licensed health professionals may order directly from Pure Encapsulations. The most important link between our professional-strength supplements and consumers is the presence and guidance of a qualified health professional.

Quality defined is the unique intersection of creative collaboration, scientific rigor, and unwavering standards to produce the safe and effective free-from products you depend on in your practice.
In a recent survey, healthcare practitioners defined supplement “quality” by the following criteria:¹

- **CLINICAL TRIALS**
- **EFFICACY**
- **TRUST IN MANUFACTURING**
- **HYPOALLERGENIC PRODUCTS**

For nearly three decades, we have delivered high-quality hypoallergenic products with an unwavering dedication to Zero Compromises. Pure Results.

This is why Pure Encapsulations is the leading brand in the healthcare practitioner market, ranking highest in ingredient purity, quality testing, and trust.²

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² Kaiser Survey 2014.
Investment in Science

Scientific research is a top priority for Pure Encapsulations. Only those compounds whose potency and clinical value have been validated through science or research go to market.

“ này company’s dedication to science goes way beyond its own individual needs... it benefits the entire industry.”


In the past few years, more than 30 product-specific clinical studies have been published in leading peer-reviewed journals, which attests to the caliber of our academic research with top institutions, including:

**Stanford University**

**McLean Hospital**

**Oregon Health & Science University**

**Michigan State University**

Our commitment includes multi-million dollar investments to support key research initiatives with:

**Cleveland Clinic Foundation**

4-year, $1 million dollar partnership, focused on clinical research, education, medical curriculum development, and policy change

**Institute of Nutraceuticals and Functional Foods**

5-year, multi-million dollar research program in cardiometabolic health

**Practice Research Initiative**

The most comprehensive study of Functional Medicine providers and practice operations to date

**Polyphenols Consortium**

Award-winning, collaborative effort with academic and commercial partners to research polyphenols in cognitive health
Efficacy

Collaboration at Every Step

Our strength lies in our collaborations, unified in purpose, toward a more vibrant future of nutritional wellness. We partner with leaders in the most important nutritional health areas: genomics, mental health and emotional well-being, weight management, immunology, and more. A few of our distinguished medical partners include:

**Caroline J. Cederquist, M.D.,†**
a board-certified bariatric physician who specializes in nutrition and metabolism

**Felice L. Gersh, M.D.,†** an award-winning integrative gynecologist focused on women’s health

**Izabella Wentz, Pharm.D., FASCP,†** a nationally acclaimed thyroid specialist and licensed pharmacist

**James Greenblatt, M.D.,†** a dually-certified child and adult psychiatrist and a pioneer in integrative psychiatry

**Nathan Morris, M.D.,†** a certified functional medicine practitioner and a leader in the field of nutritional genomics

Our team of scientific and medical experts work diligently to formulate effective products using optimal ingredient levels in premium forms.

Nothing demonstrates efficacy more than results in clinical practice. Our Medical Advisors put our products to the test and have developed a series of protocols based on their experience with the effectiveness of our products.†

When sourcing raw ingredients, we selectively partner with suppliers from around the world whose quality standards match the rigor of our own.

All raw materials and finished products are independently tested for purity and potency by our third-party laboratories:

Download our protocols at: PureEncapsulations.com

†Our Medical Advisors have been retained as consultants in advising Pure Encapsulations.
TRUST IN MANUFACTURING

Unwavering Standards

Exacting production standards and an insistence on transparency require an unrivaled confidence in quality assurance and hypoallergenic products.

Highest-Quality Ingredients

- Raw materials are tested for identity, potency, microbial contaminants, heavy metals (including mercury, arsenic, cadmium and lead), 32 solvent residues, and allergens
- Herbal ingredients are tested for 70 different pesticide compounds
- Essential fatty acids and fish/krill oils are tested for dioxins, furans, PCBs, and other agents
- Suppliers undergo rigorous qualification procedures and audits

Details Make the Difference

- All manufacturing takes place in temperature, humidity, and dust-controlled rooms
- Our comprehensive allergen SOPs prevent ingredient cross-contamination
- Production employees receive extensive, ongoing training on the safe handling of raw materials and finished products
- Each piece of equipment is completely dismantled, sterilized, and inspected before every production run
- Machine operators inspect the capsules every 15 to 20 minutes, and quality assurance specialists inspect them every 60 to 90 minutes
- Stability procedures are employed for retained potency throughout shelf life

Pure Encapsulations is NSF-GMP registered in the U.S., GMP certified in Canada and exceeds the standards of the United States Pharmacopeia (USP) for supplement manufacturing.

HYPOALLERGENIC PRODUCTS

Transparency From Start to Finish

Our hypoallergenic supplements are meticulously manufactured and tested to ensure they are FREE FROM:

- Wheat and gluten
- Egg
- Peanuts
- Trans fats and hydrogenated oils
- GMOs
- Magnesium stearate
- Coatings and shellacs
- Artificial colors, flavors and sweeteners
- Unnecessary binders, fillers and preservatives

GMO Policy

All ingredients, including those derived from corn, are GMO-free. We obtain statements from each of our suppliers certifying that the ingredients do not contain GMOs. For some nutrients, we conduct PCR testing to confirm the absence of genetically modified material.

Certified Gluten-Free

We have received gluten-free certification from The Gluten-Free Certification Organization (GFCO). The GFCO logo is an internationally recognized, trusted symbol signifying that a product meets the highest standards in quality for gluten-free certification.

Our Door is Always Open

Visit our manufacturing facility in Sudbury, Massachusetts anytime, without notice