

It's What's Inside That Counts

#1
MOST
RECOMMENDED
brand by healthcare
professionals¹



HIGH-QUALITY NUTRITIONAL SUPPLEMENTS YOU CAN TRUST

1. Among professional supplement brands surveyed, Nutrition Business Journal® 2016, 2020, 2023

pure
encapsulations[®]

WHY PURE ENCAPSULATIONS®

Our comprehensive line of supplements is **FREE FROM:**



Wheat, Soy*, Dairy*, Eggs



Tree Nuts, Peanuts & Sesame



Gluten



Artificial Colors, Flavors & Sweeteners



Coatings & Shellacs



GMOs†



Unnecessary Binders, Fillers & Preservatives



Magnesium Stearate



Trans Fat & Hydrogenated Oils

GOODNESS ENCAPSULATED

At Pure Encapsulations®, we're dedicated to providing nutritional supplements you can trust. That's why our products are formulated using high-quality, pure ingredients **FREE FROM** unnecessary additives and many common allergens, and backed by verifiable science.

Everything your patients need and nothing they don't — that's goodness encapsulated.

THE PURE DIFFERENCE

We take high standards seriously, which is why we're the **#1 most recommended professional supplement brand**.¹ What makes us different is the promise of goodness that goes into every one of our supplements. We source high-quality ingredients from trusted suppliers, conduct research and clinical trials to promote efficacy and safety, and undergo laboratory testing to ensure product purity and potency.

COMMITTED TO SCIENCE

Pure Encapsulations has a long-standing commitment to scientific innovation, and the proof is in our products. From supporting key research initiatives and partnering with leading, global academic research institutions, to providing study products and technical expertise, we are making significant contributions in the advancement of nutritional science.

WHAT YOU SEE IS WHAT YOU GET

We believe in transparency throughout our entire process, from our capsules to our labels. Every ingredient we put into our products, even if it's just a trace amount, is listed on the label. If there's an ingredient sourced from a possible allergen — we call that out too. We also list minerals by their true elemental weight and standardizations of herbal extracts.



1. Among professional supplement brands surveyed, Nutrition Business Journal® 2016, 2020, 2023
†Visit PureEncapsulationsPro.com for more information on our GMO policy.
*Except where labeled.

GOOD FROM START TO FINISH

QUALITY PROMISE

To ensure only pure goodness ends up in our bottles, our products must meet the most stringent testing standards to confirm their quality.

- We ensure the integrity of every product with the promise of premium sourced ingredients, verifiable science and significant testing by accredited and cGMP compliant laboratories of our raw materials and final products, to verify their potency and purity.
- All of our raw materials are tested for identity, potency, microbial contaminants, heavy metals (including mercury, arsenic, cadmium and lead), 32 solvent residues and allergens, depending on risk.
- Herbal ingredients are tested for 70 different pesticide compounds.
- Essential fatty acids and fish/krill oils are tested for dioxins, furans, PCBs and other agents.
- We utilize a comprehensive Allergen SOP (Standard Operating Procedure) that prevents ingredient cross-contamination by flagging allergen-containing ingredients.

We do all of this so you can feel confident knowing only the best of the best makes it into your patients' hands.



Pure Encapsulations is NSF GMP certified in the U.S.

Pure Encapsulations is GMP certified in Canada and exceeds the standards of the United States Pharmacopeia (USP) for supplement manufacturing.

ACCOUNT BENEFITS

TAKE ADVANTAGE OF ALL THE BENEFITS PURE ENCAPSULATIONS HAS TO OFFER:

- Purchase products at **50% off** suggested retail price* and **get preferred pricing**
- Access to **Pure Patient Direct**, our **FREE virtual dispensary**
- Practitioner-exclusive access to our **NEW Drug-Nutrient Interaction Checker**
- Gain **exclusive access** to clinical protocols
- **One Cart / One Account** allows you to order from all of our brands on one order, making it easier for you to reach **volume discounts**
Volume discounts: 5% > \$500 7% > \$1K 10% > \$2K
- **First to know** about our new product launches
- **Fast and free shipping** for orders placed online at \$100 or more**
- **Live and on-demand** educational events in partnership with our medical experts
- **Access to a dedicated sales representative** to help you select the right products from our 400+ product portfolio
- Enjoy **account-only offers, seasonal promotions** and our **colleague referral program**



*Exceptions apply as not EVERY product has 50% markup

**Valid in USA on online orders only.

†This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



STRONG CONNECTIONS

Our strength lies in our partnerships with leaders in the most important nutritional health areas: mental health, weight management, immune support, gastrointestinal health and more. To help guide us on this journey, we work with an extensive and experienced Scientific Advisory Board who not only help us formulate products, but also create educational tools that help support your patients' health and wellness.*

Learn more about our [Scientific Advisory Board](https://PureEncapsulationsPro.com/meet-our-experts) at PureEncapsulationsPro.com/meet-our-experts

PURE VALUES

At Pure Encapsulations, we don't just focus on making something good, but doing good as well. Our commitment to the health and wellness of others doesn't stop when we've put the cap on the bottle. That's why we're proud to support non-profit organizations that are dedicated to supporting global wellness, improving the health of those most in need, and enriching lives around the world, while we work toward creating a more sustainable future for our planet.



**Sustainable
Goodness.**



At Pure Encapsulations, our commitment began with a pure purpose, to improve the wellness of others. Today, this heartfelt commitment extends to the planet. We're striving for 100% recyclable packaging and net zero greenhouse gas (also known as GHGs) emissions.

**It's our planet.
Together, our
future is green.**



LEARN MORE

O.N.E.™ Multivitamin

With Metafolin® L-5-MTHF

ONCE-DAILY NUTRIENT ESSENTIALS WITH SUSTAINED-RELEASE COQ₁₀

- Indications:**
- Men and women age 18 and over
- Vitamin Distinctions:**
- Provides vitamins A, B, C, D and E in highly bioavailable forms
 - Includes Metafolin® L-5-methyltetrahydrofolate (L-5-MTHF), the naturally occurring, universally metabolized form of folate
- Special Features:**
- Convenient one-capsule-per-day dosing
 - Antioxidant complex includes alpha lipoic acid and a blend of CoQ₁₀ and sustained-release, water-soluble, MicroActive® Q₁₀
 - Choline and inositol for healthy cognitive function[†]
 - Supports cellular health with 500 mcg lycopene and 50 mcg (2,000 IU) vitamin D[†]
 - Helps maintain macular and retinal health with 3 mg lutein and 500 mcg zeaxanthin[†]

1 capsule daily, with a meal.

Each (size 00) vegetarian capsule contains:

Vitamin A (as vitamin A acetate and 73% beta carotene)	1,125 mcg
Vitamin C (as ascorbic acid)	180 mg
Vitamin D (as cholecalciferol) (D ₃)	50 mcg (2,000 IU)
Vitamin E (as d-alpha tocopherol succinate)	20 mg
Thiamin (as thiamin HCl) (B ₁)	3 mg
Riboflavin (as vitamin B ₂ and 43% riboflavin 5' phosphate (activated B ₂))	3 mg
Niacin (as niacinamide)	20 mg
Vitamin B ₆ (as pyridoxine HCl and 38% pyridoxal 5' phosphate (activated B ₆))	4 mg
Folate (as Metafolin®, L-5-MTHF)	667 mcg DFE (400 mcg L-5-MTHF)
Vitamin B ₁₂ (as methylcobalamin)	500 mcg
Biotin	300 mcg
Pantothenic acid (as calcium pantothenate) (B ₅)	10 mg

Choline (as choline bitartrate)	25 mg
Iodine (as potassium iodide)	150 mcg
Zinc (as zinc citrate)	25 mg
Selenium (as selenomethionine)	70 mcg
Manganese (as manganese citrate)	2 mg
Chromium (as chromium polynicotinate)	200 mcg
Molybdenum (as TRAACS™ molybdenum glycinate chelate)	75 mcg
Boron (as boron glycinate)	1 mg
Inositol	25 mg
CoenzymeQ ₁₀ (as CoQ ₁₀ and as 18% from MicroActive® CoQ ₁₀ -cyclodextrin complex)	50 mg
Alpha lipoic acid	50 mg
FloraGLO® lutein	3 mg
Zeaxanthin	500 mcg
Lycopene	500 mcg
Other ingredients: vegetarian capsule (cellulose, water), hypoallergenic plant fiber (cellulose), ascorbyl palmitate, potato starch	

Metafolin® is a registered trademark of Merck KGaA, Darmstadt, Germany.

®FloraGLO is a registered trademark of Kemin Industries, Inc.

Zeaxanthin is sourced from OPTISHARP® brand. OPTISHARP® is a trademark of DSM.

TRAACS™ is a registered trademark of Albion Laboratories, Inc.

ChromeMate® brand niacin-bound chromium. ChromeMate® & logo are trademarks of Lonza or its affiliates.

MicroActive® is a registered trademark of BioActives, LLC.

Multivitamins, Vitamins & Minerals	
O.N.E.™ Multivitamin	Quantity



30
60
120

O.N.E.™ Multivitamin Comparison

	LEADING BRAND	O.N.E.™ MULTIVITAMIN
Preservatives	Sodium benzoate, sorbic acid, BHT	None
Colors	Artificial red, yellow & blue aluminum lake	None
Sweeteners	Sucrose	None
Hydrogenated Oils	Yes (palm oil)	None
Animal Products	Yes (gelatin)	Vegetarian
Allergens	None	None
Excipients	Acacia gum, calcium stearate, crospovidone, hypromellose, polyethylene glycol, polyvinyl alcohol, talc, titanium dioxide	Vegetarian capsule, hypoallergenic plant fiber, ascorbyl palmitate, potato starch
Vitamins	Generally 100% DV; does not contain activated vitamins	Range from 100-250%+ DV; includes activated B vitamins: Metafolin®, methylcobalamin, riboflavin 5' phosphate, pyridoxal 5' phosphate
Minerals	Carbonate, phosphate, chloride, oxide, sulfate & sodium forms	Chelated; amino acids/ Krebs cycle intermediates

To learn more about O.N.E.™ Multivitamin visit PureEncapsulationsPro.com/One-Multi

Metafolin® is a registered trademark of Merck KGaA, Darmstadt, Germany.

The information contained herein is for informational purposes only and does not establish a doctor-patient relationship. Please be sure to consult your physician before taking this or any other product. Consult your physician with any health problems.

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Ascorbic Acid capsules

VITAMIN C SUPPORTS A WIDE RANGE OF PHYSIOLOGICAL FUNCTIONS, INCLUDING IMMUNE FUNCTION, ANTIOXIDANT DEFENSE AND VASCULAR INTEGRITY†

Vitamin C, one of the most well-known sources of dietary antioxidants, offers a wide range of support for the human body. It is an antioxidant and free radical scavenger. It supports the body's defense system by promoting white blood cell function and activity, interferon levels, antibody responses, and secretion of thymic hormones. It is essential for the formation and maintenance of intercellular ground substance and collagen. Vitamin C aids in the absorption of iron and the metabolism of folate. It maintains healthy mast cell function and supports lymphocyte formation. Vitamin C is also required for the synthesis of carnitine and steroids.†

1 capsule, 1-4 times daily, with meals.

Each (size 00) vegetarian capsule contains:

Vitamin C (as ascorbic acid)	1,000 mg
Other ingredients: vegetarian capsule (cellulose, water), ascorbyl palmitate	

Immune Support



Ascorbic Acid capsules	Quantity
	90
	250

B12 liquid

SUPPORTS RED BLOOD CELL FUNCTION, ENERGY METABOLISM AND NEUROLOGICAL HEALTH†

Our B12, in a great-tasting convenient liquid formula, offers the active form of this vitamin that supports neurological function and nerve cell health. What's more, this B12 also promotes overall emotional well-being and helps support immune system health.†

- Supports nerve health & cognitive function†
- Promotes overall emotional well-being†
- Convenient, great-tasting liquid formula
- Contributes to maintaining a healthy immune system†

1 dropper, 1-3 times daily, with meals, or as directed by a health professional. Shake well before use.

Serving size: 1 ml (0.03 fl oz) (one full dropper)
Servings per container: 30

1 ml (0.03 fl oz) (one full dropper) contains:

Vitamin B12	1,000 mcg
Other ingredients: purified water, natural glycerin, citric acid, potassium sorbate, stevia leaf extract	

Multivitamins, Vitamins & Minerals



B12 liquid	Quantity
	30 ml (1 fl oz)

B-Complex Plus

With Metafolin® L-5-MTHF

BROAD-SPECTRUM B VITAMIN SUPPORT FOR MULTIPLE LEVELS OF HEALTH†

B vitamins play important roles in the body helping out with energy metabolism, brain health, nerve health and more. The balanced combination of B vitamins — and we're talking B1, B2, B3, B5, B6, B12, biotin and folate — play a role in converting carbs into energy and helping our bodies metabolize fats and protein.†

- Assists cellular, cardiovascular and neurological health†
- Supports healthy cognitive function as well as memory, mood, cellular energy production and emotional well-being†
- Supports nervous system function†
- Maintains integrity of tissues†

1 capsule, 1-2 times daily, with meals.

Each (size 1) vegetarian capsule contains:

Thiamin (as thiamin HCl) (B1)	100 mg
Riboflavin (as vitamin B2 and 60% riboflavin 5' phosphate (activated B2))	12.7 mg
Niacin (as niacinamide and 8% inositol hexaniacinate (no-flush niacin))	108 mg
Vitamin B6 (as pyridoxine HCl and 40% pyridoxal 5' phosphate (activated B6))	16.7 mg
Folate (as Metafolin®, L-5-MTHF)	667 mcg DFE (400 mcg L-5-MTHF)
Vitamin B12 (as methylcobalamin)	400 mcg
Biotin	400 mcg
Pantothenic acid (as calcium pantothenate) (B5)	100 mg
Other ingredients: vegetarian capsule (cellulose, water), ascorbyl palmitate	

Metafolin® is a registered trademark of Merck KGaA, Darmstadt, Germany.

Multivitamins, Vitamins & Minerals



B-Complex Plus	Quantity
	60
	120

Vitamin D3 125 mcg (5,000 IU)

SUPPORT FOR BONE, BREAST, PROSTATE, CARDIOVASCULAR, COLON AND IMMUNE HEALTH†

Vitamin D can be found in fortified foods and supplements. It plays an important role in supporting colon health, too, by promoting healthy cellular function. What's more, Vitamin D helps with immune cell activation.†

- Supports healthy bone composition†
- Promotes cellular support for breast and prostate tissue†
- Supports colon health by promoting healthy cellular function†
- Promotes cardiovascular and immune health†


1 capsule daily, with a meal.

Each (size 3) vegetarian capsule contains:

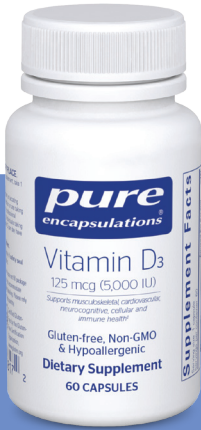
Vitamin D (as cholecalciferol) (D3)	125 mcg (5,000 IU)
Other ingredients: hypoallergenic plant fiber (cellulose), vegetarian capsule (cellulose, water)	

Not to be taken by pregnant or lactating women. If you have any health condition or are taking any medication, consult your health professional before use. It is recommended that individuals taking more than 50 mcg (2,000 IU) vitamin D per day have their blood levels monitored.

Multivitamins, Vitamins & Minerals



Vitamin D3 125 mcg (5,000 IU)	Quantity
	60
	120
	250



Hair/Skin/Nails Ultra

With Metafolin® L-5-MTHF

SUPPORTS SKIN ELASTICITY AND HYDRATION, HEALTHY HAIR, AND NAIL STRENGTH AND THICKNESS†

Vitamin C, zinc, copper, manganese and silica are integral collagen and keratin cofactors, promoting skin elasticity. Optimal levels of these nutrients, as well as folate, have been associated with healthy hair, skin and nails. Vitamin C supports skin resiliency and helps counter the effects of oxidative stress along with sustained-release CoQ10 complex. Niacinamide and zinc promote immune function in the skin. The proanthocyanidins in grape seed extract help to stabilize collagen and elastin by moderating the proteolytic enzymes collagenase and elastase. Clinical studies indicate that biotin may help reinforce the keratin structure of the nails, promoting strength and thickness. PABA supports the appearance of healthy hair through its effects on melanin metabolism. BioCell Collagen® is a patented, hydrolyzed and denatured low molecular weight collagen, providing a naturally occurring matrix of hyaluronic acid (HA), chondroitin sulfate and amino acids including lysine, proline and hydroxyproline. These structural components support the elasticity and firmness of skin. Furthermore, HA attracts water, promoting hydration and moisture retention within the dermal matrix. Case reports have revealed that BioCell Collagen® helped moderate the appearance of wrinkles and blemishes in the skin.†

2 capsules daily, with a meal.

Two (size 00) vegetarian capsules contain:


Vitamin C (as ascorbic acid)	250 mg
Niacin (as niacinamide)	20 mg
Folate (as Metafolin®, L-5-MTHF)	667 mcg DFE (400 mcg L-5-MTHF)
Biotin	6,000 mcg
Zinc (as zinc citrate)	30 mg
Copper (as copper glycinate)	1 mg
Manganese (as manganese citrate)	2 mg
Silica (from bamboo)	30 mg
PABA (para-aminobenzoic acid)	150 mg
BioCell Collagen® hydrolyzed collagen complex (chicken sternal cartilage) Providing (typical):	500 mg
Hydrolyzed collagen 60%	300 mg
Chondroitin sulfate 20%	100 mg
Hyaluronic acid 10%	50 mg
Grape (Vitis vinifera) extract (seed) (standardized to contain 92% polyphenols)	140 mg
CoQ10 (as CoQ10 and as 33% from MicroActive® CoQ10-cyclodextrin complex)	60 mg
Other ingredients: vegetarian capsule (cellulose, water), potato starch, ascorbyl palmitate	

Metafolin® is a registered trademark of Merck KGaA, Darmstadt, Germany.

BioCell Collagen® is a registered trademark of BioCell Technology LLC, Irvine, California USA (Protected by US and International Patents).

MicroActive® is a registered trademark of BioActives, LLC.

Biotin may interfere with certain blood tests. Wait at least 8 hours between biotin consumption and blood testing. Inform your health professional about all biotin-containing supplements you are taking. If you are pregnant or lactating, have any health condition or are taking any medication, consult your health professional before use.

Multivitamins, Vitamins & Minerals	
	
Hair/Skin/Nails Ultra	Quantity
	60



PURE PATIENT DIRECT

Our **virtual dispensary** gives you and your patients access to over 400 unique products available only through Pure Encapsulations.

The best part – this is a **FREE service to all Pure account holders**.

What are the benefits for you?



Earn up to 50% profit for patient orders, along with preferred pricing for our direct customers.



Reduce in-office inventory and **give patients 24/7 ordering** with delivery straight to their door.



Simplify sales — we handle orders, transactions, returns and shipping for you.



Gain visibility into your customers orders with **real-time reporting tools**.

Terms apply

How do I get started?

- 1

All Pure account holders have access to our **FREE** virtual dispensary. **Log in to your existing account** to get started. If you don't have a Pure account, register online.
- 2

Once you are logged in to your Pure account, you can **access your virtual dispensary**. Select **"Dispensary Setup"** to finish your virtual account setup for **FREE**.
- 3

After your virtual dispensary account is activated, you will be able to **add patients and they can order using your unique code**.



Scan this QR code to log in or to register and set up your **FREE** virtual dispensary today!

Or visit:
PurePatientDirect.com/
PractitionerLogin



Magnesium (glycinate)

HIGHLY BIOAVAILABLE MAGNESIUM CHELATE FOR SENSITIVE INDIVIDUALS

Magnesium (glycinate) is less likely to cause loose stools than other forms of magnesium.†

1-4 capsules daily. Consume with food.

Each (size 00) vegetarian capsule contains:

Magnesium (as magnesium glycinate)	120 mg
Other ingredients: vegetarian capsule (cellulose, water), ascorbyl palmitate	

Multivitamins, Vitamins & Minerals	
   	
Magnesium (glycinate)	Quantity
	90
	180
	360

Melatonin 3 mg

DESIGNED TO HELP THE BODY’S NATURAL SLEEP CYCLE†

Melatonin is a hormone produced by the pineal gland, which regulates the body’s sleep/wake cycle. Melatonin’s primary role is regulation of the body’s circadian rhythm, endocrine secretions and sleep patterns. Studies indicate that it facilitates the onset of sleep, as well as sleep efficiency.‡

- Promotes the body's natural sleep cycle†
- Helps augment the natural functioning of the pineal gland which secretes melatonin, that plays a role in the body’s internal clock†
- Designed to assist in the duration of sleep†

1 capsule daily, 1/2 to 1 hour before bedtime.

Each (size 3) vegetarian capsule contains:

Melatonin	3 mg
Other ingredients: hypoallergenic plant fiber (cellulose), vegetarian capsule (cellulose, water)	

Consult a healthcare professional if you are experiencing long-term sleep difficulties, before use in children, before use in pregnant or lactating women, those with a medical condition, and those taking medication. Do not drive or operate machinery when taking melatonin. This product may be contraindicated for individuals taking corticosteroids.

Sleep	   
Melatonin 3 mg	Quantity
	60
	180

Probiotic G.I.

Shelf-Stable; Allergen-Free

PROBIOTIC BLEND TO SUPPORT DIGESTIVE FUNCTION, CELL HEALTH AND IMMUNE FUNCTION IN THE GI TRACT†

Probiotic supplements are a good way to add good bacteria to your body to keep your microbiome healthy. This probiotic blend supports healthy barrier function, cell health and immune function in the GI tract.‡

- Promotes GI health†
- Helps maintain healthy cellular activity in the GI tract†
- Supports healthy barrier function, cell health and immune function in the GI tract†
- Provides 10 billion colony forming units (CFU) per capsule of the beneficial bacterial strains *Lactobacillus acidophilus*, *Lactobacillus salivarius*, *Lactobacillus casei*, *Bifidobacterium bifidum*, *Bifidobacterium lactis* and *Streptococcus thermophilus*

1 capsule, 1-2 times daily, with or between meals.

Each (size 0) vegetarian capsule contains:

Probiotic blend
10 billion CFU
Providing:
<i>Bifidobacterium lactis</i> (BI-04)
<i>Lactobacillus acidophilus</i> (La-14)
<i>Lactobacillus salivarius</i> (Ls-33)
<i>Lactobacillus casei</i> (Lc-11)
<i>Streptococcus thermophilus</i> (St-21)
<i>Bifidobacterium bifidum</i> (Bb-06)

Other ingredients: hypoallergenic plant fiber (cellulose), vegetarian capsule (cellulose, water)

Refrigeration may prolong product viability.

Probiotics & Prebiotics	     
Probiotic G.I.	Quantity
	60

Zinc 30

HIGHLY ABSORBABLE ZINC FOR IMMUNE HEALTH SUPPORT†

Zinc has many roles in the body, starting with its important role in our body’s defense system. It also plays a role in the absorption and actions of essential B vitamins and helps to form collagen and develop healthy tissue.‡

- Supports immune system function†
- Promotes reproductive health & normal fetal development†
- Enhances digestion and metabolism of important vitamins, minerals, carbohydrates & other essential nutrients†

1 capsule daily, with a meal.

Each (size 3) vegetarian capsule contains:

Zinc (as zinc picolinate)	30 mg
Other ingredients: hypoallergenic plant fiber (cellulose), vegetarian capsule (cellulose, water), ascorbyl palmitate	

Immune Support	   
Zinc 30	Quantity
	60
	180





PATIENT CENTRIC, SCIENCE DRIVEN

PureInsight™ helps deliver a customizable experience and is simple to incorporate into the clinical environment, saving you time while delivering high-quality patient care. This new platform does not require patient DNA information and introduces a new Multi-Symptom Questionnaire as well as additional assessment tools that can help you understand the health status of your patients.

ENABLE INDIVIDUAL HEALTH WITH
SCIENCE AND SIMPLICITY.

Bring PureInsight to your practice today!



Secure online ordering at PureEncapsulationsPro.com

COLLEAGUE REFERRAL PROGRAM



Refer your colleagues and receive a
\$150* credit when they place their first order.

To create an account, your colleagues should follow the steps below:

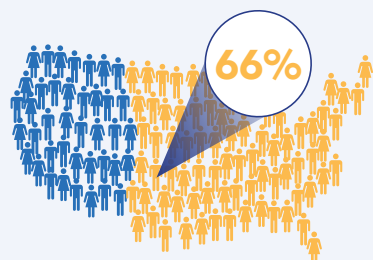
- 1 Visit PureEncapsulationsPro.com and click on **Create Account**.
- 2 Enter **profile information** in the fields provided.
- 3 Under **How did you hear about us?** select **Colleague** from the drop-down menu.
- 4 In the **Referral Details field**, have your colleagues provide **your name** before they submit their account application.

*You will receive an email with a coupon code for \$150, one time use only credit is for direct orders placed by health professionals in the U.S. only. Offer cannot be combined with other promotions or previous orders.

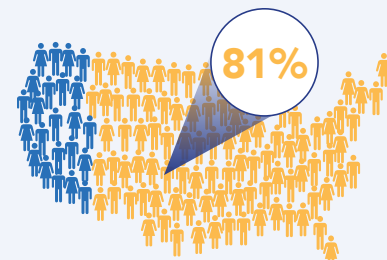
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DRUG-NUTRIENT INTERACTION CHECKER

Did you know that common medications have the potential to **deplete critical nutrients** in your body?



Around **66%** of U.S. adults take prescription drugs¹



81% of adults use OTC medicines²



Nearly **4 in 5** consume dietary supplements³

Nutrient Depletion

Drug-induced nutrient depletions occur when a prescription or over-the-counter medication reduces the body's ability to absorb, process, store or use a nutrient.



Nutrient Interaction

Drug-nutrient interactions occur when a nutrient, herb or other ingredient in a dietary supplement changes the way the body absorbs, processes or responds to a prescription or over-the-counter medication.



OUR DRUG-NUTRIENT INTERACTION CHECKER:

- Is easy to understand and kept up to date
- Provides considerations on whether to avoid, monitor or consult with prescriber about adjustments to dose or timing
- Has scientifically supported, clinically relevant information
- Includes a patient-friendly description of each interaction
- Includes high-quality product suggestions based on verifiable science

Start supporting
your patients today!



1. Health Policy Institute, 2021
2. Source: www.chpa.org/about-consumer-healthcare/research-data/otc-sales-statistics
3. CRN survey, 2019

LESS NOISE. MORE CLINICAL RELEVANCE.

Unlike other Drug-Nutrient Interaction checkers, we provide a unique experience by **reducing noise** and **delivering clinically relevant interactions** that can:



HAPPEN IN REAL LIFE.

Most interactions are hypothetical. Many are studied in vitro (in a test tube or cell culture) without validation in human studies. We take a rigorous, clinical evidence-focused approach to deliver those interactions that could happen in realistic clinical situations.



OCCUR AT TYPICAL DOSES.

All interactions are dose-dependent. Many interactions are based on unrealistically high doses or intravenous administration of a dietary supplement to occur. Our tool excludes these irrelevant situations, delivering alerts that pertain to doses commonly used in dietary supplements.



AFFECT THE BODY IN A SIGNIFICANT WAY.

Many interactions have insignificant effects on the body. We alert you to meaningful interactions that may have an impact on drug efficacy, safety, risks and/or key clinical parameters.



The following types of data are preferentially analyzed to bring you clinically relevant alerts without the burden of hypothetical noise:

- **Clinical trials on drug-nutrient combinations.** These studies are the “gold standard” for confirming clinically relevant interactions, but only a small number have been performed to date. We rely on these whenever possible.
- **Clinical trials on the ingredient or nutrient** showing redundant or antagonistic effects relative to known drugs may suggest potential theoretical interactions.
- **Human pharmacokinetic data** are often the “missing link” when only in vitro data are available. These interactions may be clinically relevant if sufficient blood concentrations can be achieved. By comparing blood levels with the amount required to interact with a drug target, we can exclude clinically irrelevant interactions.*
- **Published case reports** are considered when an interaction is detected as a probable cause of an adverse event.

*In Vitro Drug Interaction Studies — Cytochrome P450 Enzyme- and Transporter-Mediated Drug Interactions Guidance for Industry. U.S. Food & Drug Administration, May 7, 2020.
The Drug-Nutrient Interaction Checker is for educational and general wellness information purposes only and is not intended to provide any diagnosis, cure, mitigation, prevention or recommendation for medical treatment of any disease. It is not a substitute for medical, diagnosis, treatment or other professional advice or the independent clinical judgment of a healthcare professional.

#1
MOST
RECOMMENDED
brand by healthcare
professionals¹



Register today to start purchasing at
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Pure Encapsulations is a registered trademark.



Certified Gluten-Free by the Gluten-Free Certification Organization, www.gluten.org

1. Among professional supplement brands surveyed, Nutrition Business Journal® 2016, 2020, 2023

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